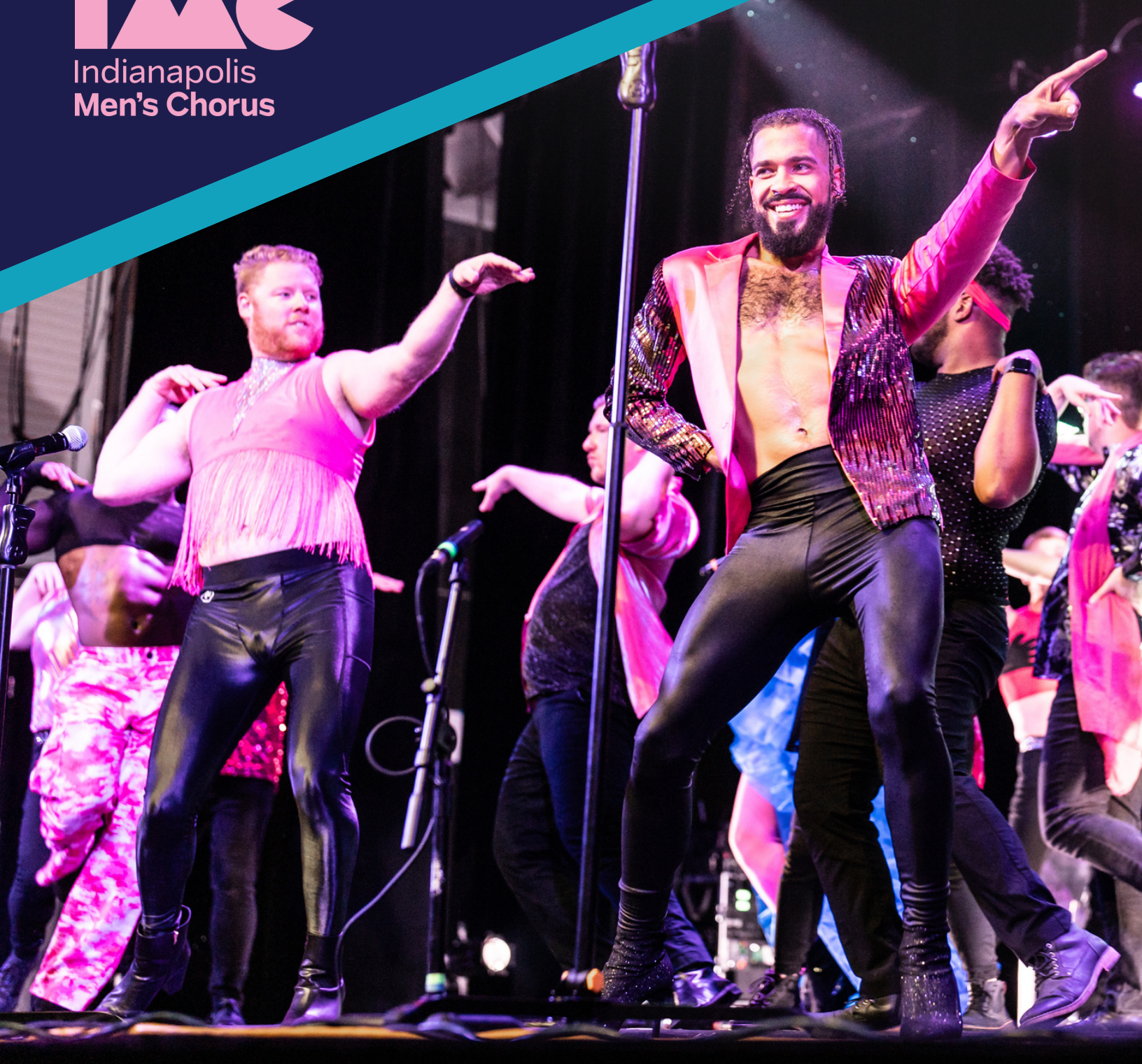


2023-2024

SPONSORSHIP & AD OPPORTUNITIES



Indianapolis
Men's Chorus



PARTNER WITH US

We are excited to offer you the opportunity to become a valued partner with the Indianapolis Men's Chorus, a dynamic and impactful force in the local arts and LGBTQ+ communities. Your support plays a crucial role in enabling us to continue our mission of creating powerful, inclusive musical experiences that resonate with audiences of all backgrounds.

Join us in fostering a more vibrant, inclusive, and culturally enriched Indianapolis. To explore our sponsorship and ad sales opportunities, please review the information in this packet or contact me using the email or phone number below.

We would be delighted to discuss how we can create a mutually beneficial partnership.

Thank you for considering sponsorship or an ad placement with the Indianapolis Men's Chorus. Together, we can make a harmonious impact on our community.

Sincerely,

A handwritten signature in white ink, appearing to read "Stephen McCoy", is positioned above the typed name.

Stephen McCoy

Executive Director

stephen.mccoy@indianapolismenschorus.org

317-445-8856

THE WHY

Community Impact: By sponsoring the Indianapolis Men's Chorus, you directly contribute to the cultural richness and diversity of Indianapolis. Your support enables us to reach wider audiences and engage with communities that might not otherwise have access to live music experiences.

Visibility and Exposure: Align your brand with a well-respected cultural institution. Our sponsors receive prominent recognition in our promotional materials, concert programs, and on our website. This exposure reaches a wide audience, including our dedicated members, supporters, and concert attendees.

Positive Brand Association: Demonstrate your commitment to diversity, inclusion, and the arts. Sponsoring the Indianapolis Men's Chorus is a powerful way to showcase your company's values and commitment to making a positive impact in the community.

Engagement Opportunities: Enjoy special access to our events, concerts, and rehearsals. This provides a unique opportunity for networking and relationship-building with our members, patrons, and fellow sponsors.

SPONSORSHIPS

The Indianapolis Men's Chorus invites you to become a valued sponsor and play a pivotal role in supporting our mission of promoting inclusivity, diversity, and artistic excellence through choral music. As a sponsor, you'll not only contribute to the vibrant cultural fabric of Indianapolis but also gain valuable exposure and recognition for your organization.

All sponsorships include:

- Logo/name in all season concert programs seen by 5,000 patrons
- Sponsor slide in our pre-show reel (Projected on a loop before the show)
- Verbal recognition at performances
- Marketing across social media platforms
- Email distribution list of 3,000+ and with embedded link to sponsor website



OPPORTUNITIES

Season Presenting Sponsor (exclusive) | \$10,000

- Prominent full-page ad designed by sponsor, in each of the three concert programs (placement at IMC's discretion) distributed both electronically and housed on the IMC website
- A full-page slide in our pre-concert reel (projected on a loop before the concert)
- Sponsor Name and/or Logo displayed on IMC website
- 30 Tickets to be used throughout the 34th Season for performances

Season Sponsorship | \$5,000

- Half-page ad designed by sponsor, in each of the three concert programs (placement at IMC's discretion) distributed both electronically and housed on the IMC website
- A half-page slide in our pre-concert reel (projected on a loop before the concert)
- Sponsor Name and/or Logo displayed on IMC website
- 10 Tickets to be used throughout the 34th Season for performances





Signature Sponsorship | \$2,500

- Quarter-page ad designed by sponsor, in each of the three concert programs (placement at Chorus' discretion) distributed both electronically and house on the Chorus' website
- A quarter-page slide in our pre-concert reel (projected on a loop before the concert)
- Sponsor Name and/or Logo displayed on the IMC website
- 6 Tickets to be used throughout the 34th Season for performances

Supporting Sponsorship | \$1,000

- Eighth-page ad designed by sponsor, in each of the three concerts programs (placement at Chorus' discretion) distributed both electronically and housed on the IMC website
- An eighth-page slide in our pre-concert reel (projected on a loop before the concert)
- Sponsor Name and/or Logo displayed on IMC website
- 4 Tickets to be used throughout the 34th Season for performances

SEASON ADVERTISING RATES

All ads are printed in full-color in a full-bleed, glossy format. Your ad will appear in over 6,000 copies of our program book for our three shows of the season.

AD RATES

Full Page (5.5 x 8.5) \$550

Half Page (2.75 x 8.5 or 5.5 x 4.25) \$400

Quarter Page (2.75 x 4.25 or 5.5 x 2.125) \$300

SPECIAL PLACEMENT OPPORTUNITIES

Full Page (5.5 x 8.5) Inside Front or Back Cover \$700

Go to www.indianapolismenschorus.org/advertising for more information or to purchase.



**Indianapolis
Men's Chorus**

**For more information,
or to purchase a sponsorship or ad,
visit www.indianapolismenschorus.org/sponsorships**